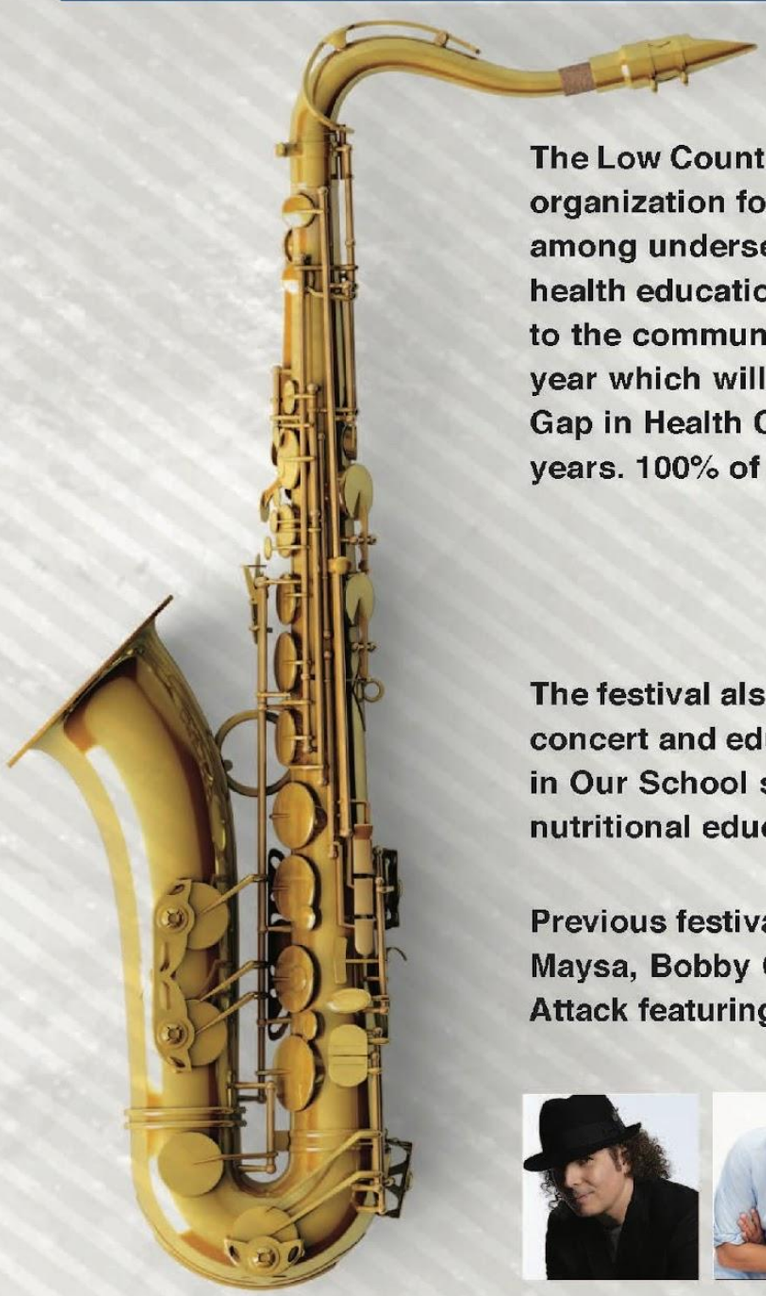
THE LOWCOUNTRY JAZZ FESTIVAL 10TH ANNIVERSARY

LABOR DAY WEEKEND
SEPTEMBER 1 & 2

SPONSORSHIP PACKAGE

FEATURED ARTIST:
BONEY JAMES

THE 2018 FESTIVAL WILL BE OUR 10TH YEAR IN THE SERIES



The Low Country Jazz Festival serves as a primary fundraising event for the 501.C.3 Closing The Gap In Health Care, Inc. organization founded by Dr. Thaddeus John Bell. Its mission to decrease health disparities and increase health literacy among underserved African American communities in the Carolinas. The organization accomplishes this by providing health education and programs that promote wellness and healthy lifestyles. All proceeds from the festival are returned to the community through the efforts of this Organization. The Organization also established a $250K endowment this year which will send 2 minorities to school within the medical field. Dr. Thaddeus John Bell is the CEO of Closing the Gap in Health Care, Inc. and has been diligently serving his community to eliminate these health disparities for over 30 years. 100% of the proceeds from the festival go to Closing The Gap In Health Care.

Closing the Gap in Health Care

The festival also provides an education component themed Music in Our Schools which festival produces and in school concert and education session for elementary school students in the Charleston area. Along with the festival and Music in Our School segment, the festival has an educational health fair called "Jazzing with Sugar" which offers health and nutritional education for those with diabetes

Previous festivals featured such artists as Robert Glasper, Lalah Hathaway, David Sanborn Tower of Power, George Duke, Maysa, Bobby Caldwell, Najee, Norman Brown, Brian Culbertson, Boney James, Nick Colionne, Piecf a Dream and Jazz Attack featuring Peter White, Euge Groove and Rick Braun.

SPONSORSHIP OPPORTUNITIES

LCJF *DIAMOND GUITAR SPONSOR - $15,000

- Listed as "Diamond Guitar Sponsor" in all printed materials
- Listed as "Diamond Guitar Sponsor" on Lowcountry Jazz Festival Website and social media platforms
- Name on marquee at Gaillard Center on the night of the Concert
- Announced as Diamond Guitar Sponsor for the festival during all media interview
- Sponsor name to appear on concert tickets and laminates
- Article and/or ad in Lowcountry Jazz Festival Program Book
- Company logo illuminated as "Diamond Guitar Sponsor" on venue entrance and stage
- Welcome concert attendees from the stage at Lowcountry Jazz Festival
- Corporate banner display or activation at concert
- Reserved area for Diamond Sponsor(s) for Private Artist Reception
- Sponsor name or logo on Lowcountry Jazz Festival concert image
- One (1) 2018 Lowcoutnry Jazz Festival Artist autographed guitar
- 12 Box Seats

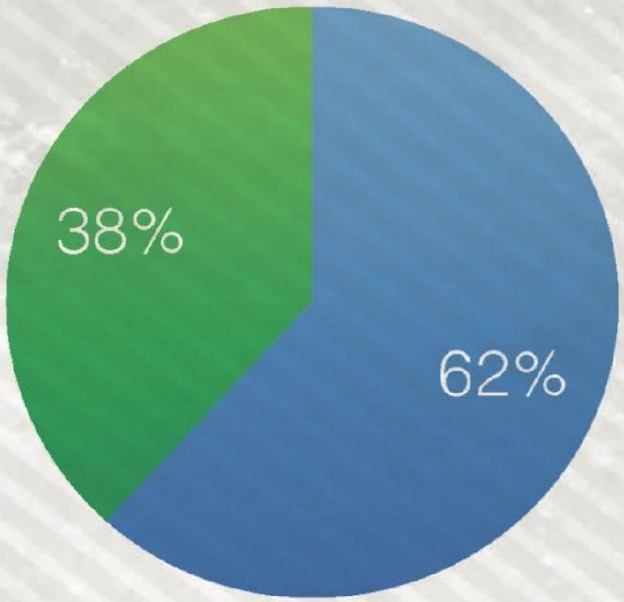
LCJF * PLATINUM GUITAR SPONSOR - $10,000

- Listed as "Platinum Guitar Sponsor" in all printed materials
- Listed as "Platinum Guitar Sponsor" on Lowcountry Jazz Festival Website x-and social media platforms
- Stage mention of company as Platinum Guitar Sponsor
- Article and/or ad in Lowcountry Jazz Festival Program Book
- Corporate banner display or logo at concert
- Admittance to sponsor area with light food and drinks
- Sponsor name or logo on Lowcountry Jazz Festival concert image
- Ten (10) Tier 1 Concert tickets

LCJF * GOLD GUITAR SPONSOR - $5,000

- Listed as "Gold Guitar Sponsor" in all printed materials
- Recognition as a sponsor in LowCountry Jazz Festival program book
- Stage mention of company as Gold Guitar Sponsor
- Admittance to sponsor area with light food and drinks
- Sponsor name or logo on Lowcountry Jazz Festival concert image
- Ten (10) Tier 2 Concert tickets

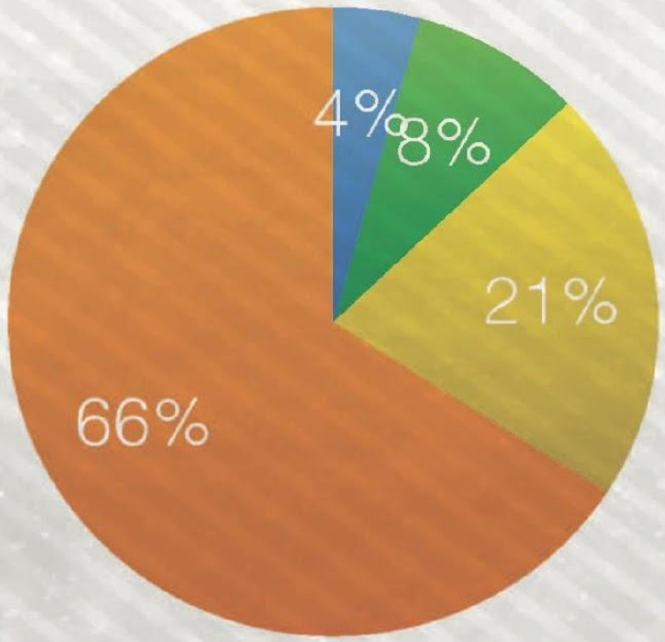
AUDIENCE PROFILE



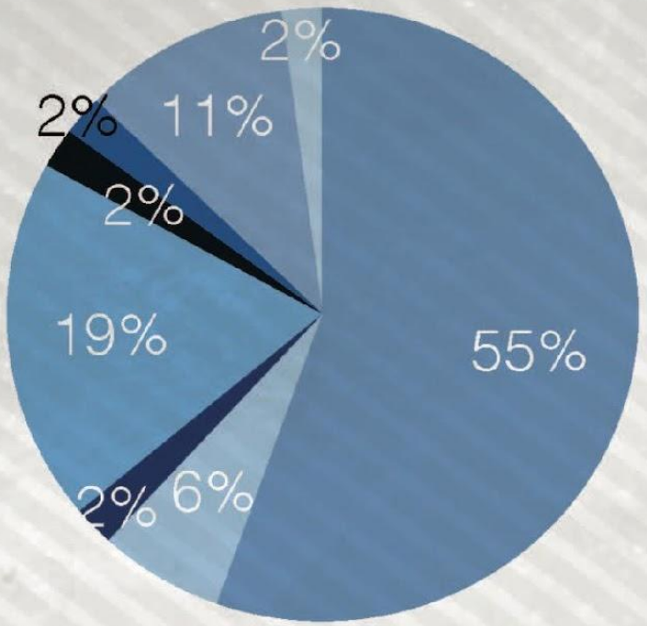
AGE

AVERAGE: 58.2 yrs old • Median 57.5

- Widowed
- Seperated/Divorced
- Single
- Married/Living with Partner



EMPLOYMENT & EDUCATION STATUS

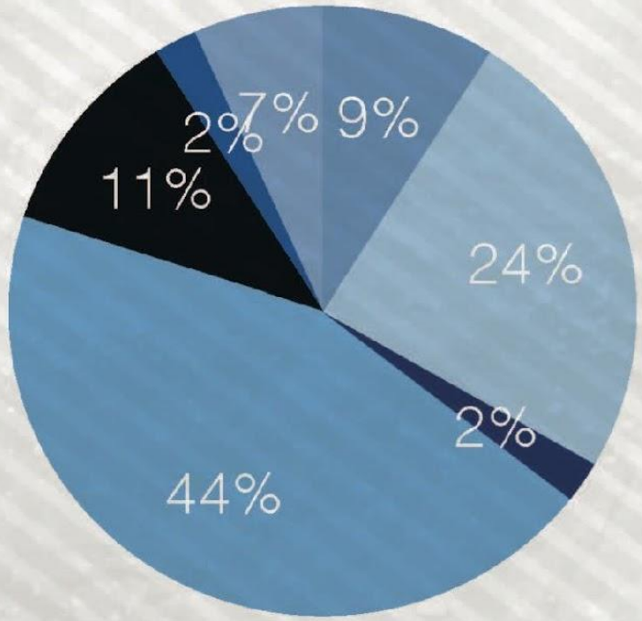


EMPLOYMENT STATUS

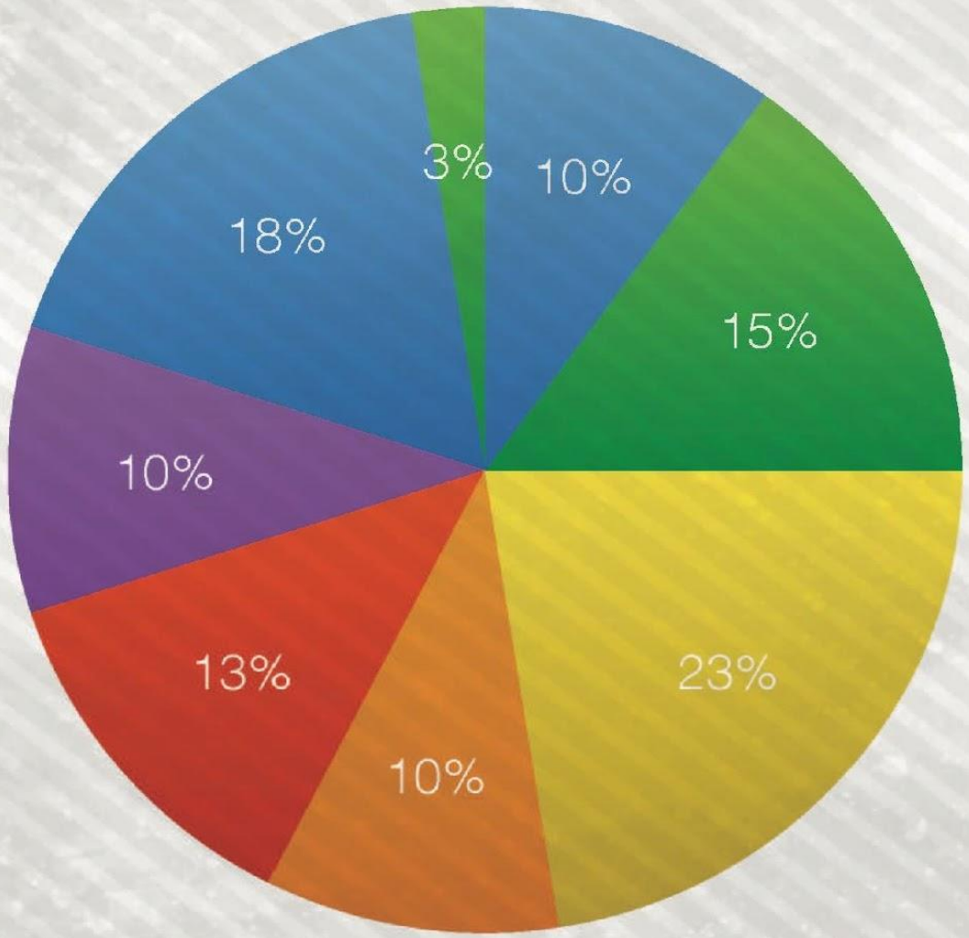
- EMPLYED (FULL-TIME)
- EMPLOYED (PART-TIME)
- SELF-EMPLOYED
- RETIRED
- SEMI-RETIRED
- STUDENT (FULL-TIME)
- STUDENT (PART-TIME)
- FULL-TIME HOMEMAKER

EDUCATION STATUS

- DOCTORAL DEGREE
- GRADUATE/MASTER'S DEGREE
- SOME GRADUATE SCHOOL
- COLLEGE/UNIVERSITY GRADUATE
- SOME COLLEGE/UNIVERSITY
- TECHNICAL/TRADE SCHOOL
- HIGH SCHOOL GRADUATE



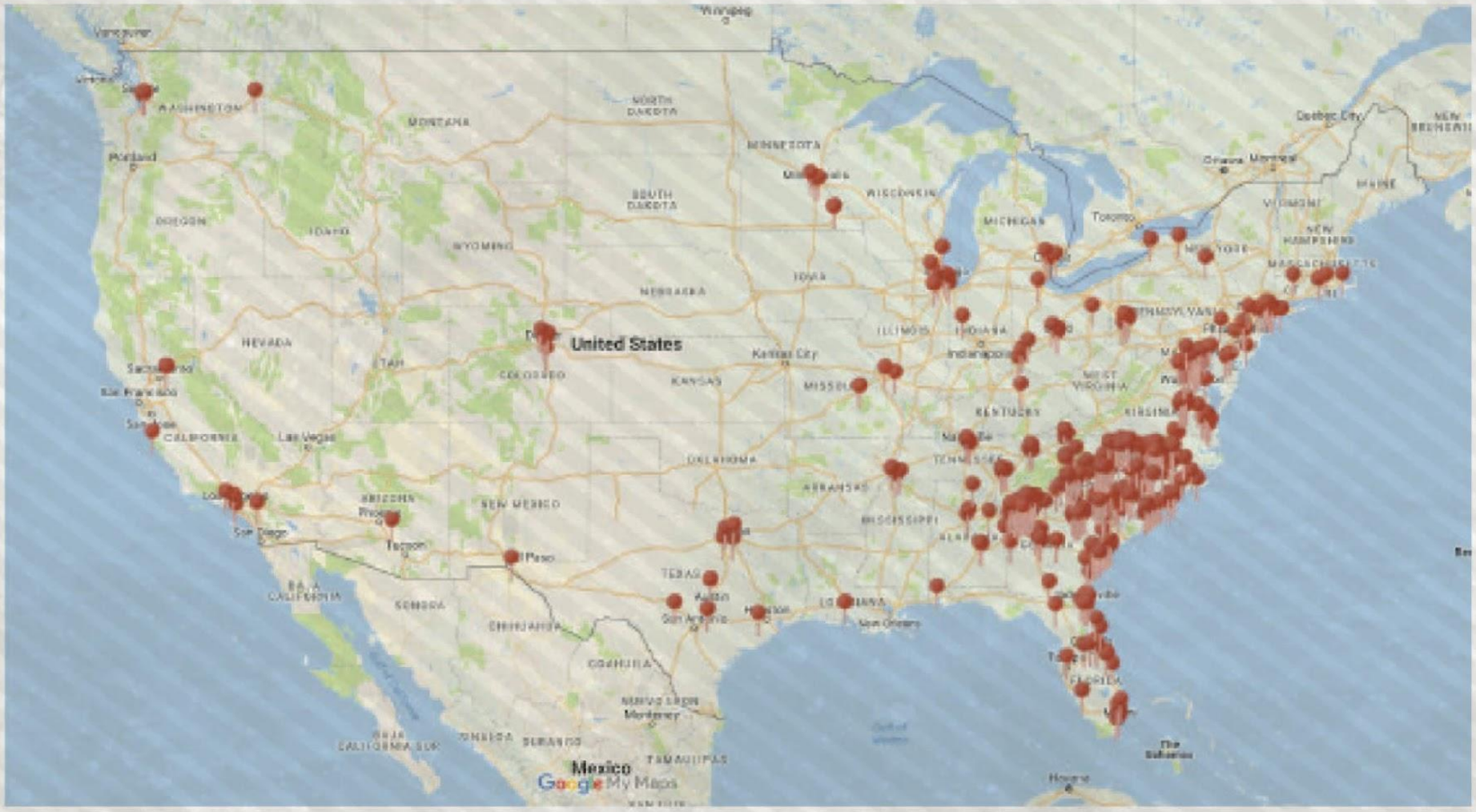
HOUSEHOLD INCOME



- Up to $44,999
- $45,000-$59,999
- $60,000-$74,999
- $75,000-$99,999
- $100,000-$124,999
- $125,000-$149,999
- $150,000-$199,999
- $200,00+

ATTENDEE ORIGIN MAP*

Outside of Charleston Tri-County Area



*BASED ON ZIP CODES PROVIDED DURING TICKET PURCHASE

Sponsorship Confirmation Form

Sponsorship information: Complete the following sponsorship confirmation form and mark your sponsorship level.

Make checks payable to:
Closing the Gap in Healthcare, Inc.
3951West Montague Ave
North Charleston, SC 29418

Fax completed for to: (843) 552-1575 or email Tiffany Bell tiffany@closingthegapinhealthcare.org

PLEASE MARK SPONSORSHIP LEVEL:

$5,000 **$10,000** **$15,000**

Please mark payment type: check credit card invoice

(Business Name)

(Contact Name/Title)

(Address)

(City) **(State)** **(zip)**

(Wireless phone) **(Office Phone)** **(Fax)**

(Email address)

Authorized signatures:

(Sponsor signature) **(date)** **(LCJF signature)** **(date)**